



MARIJUANA OPINION STUDY

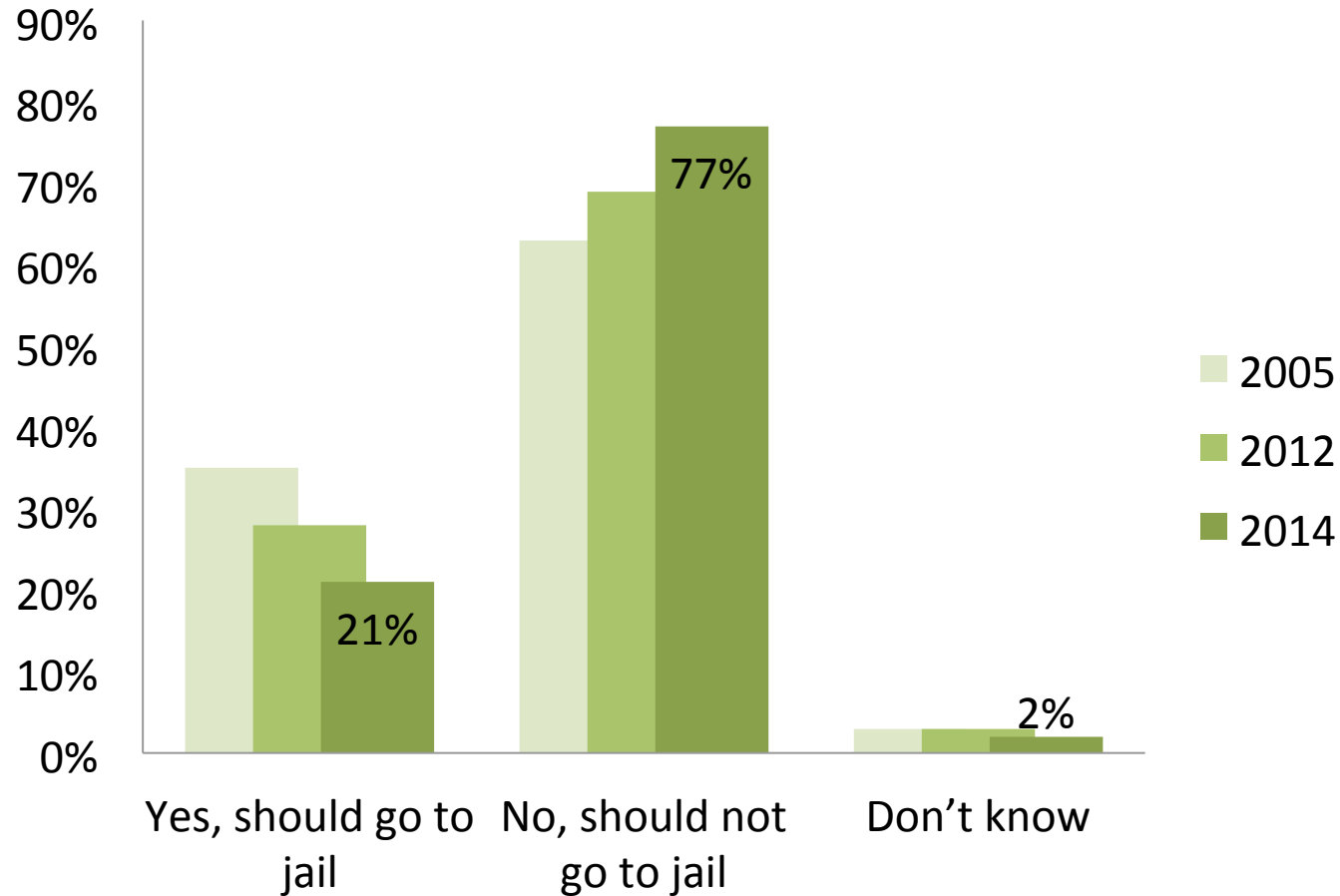
Prepared for:

Drug Policy Action Group
January 2014

Methodology

- QMark Research conducted telephone interviews. Random digit dialing. Landline and mobile telephones.
 - 400 Registered voters
 - Oahu (284)
 - Big Island (52)
 - Maui County (40)
 - Kauai (24)
 - Field dates 1/17/14 – 1/23/14
 - Data was weighted to reflect population estimates of adults over 18 years of age.
 - Margin of error +/- 4.90 w/ 95% confidence level

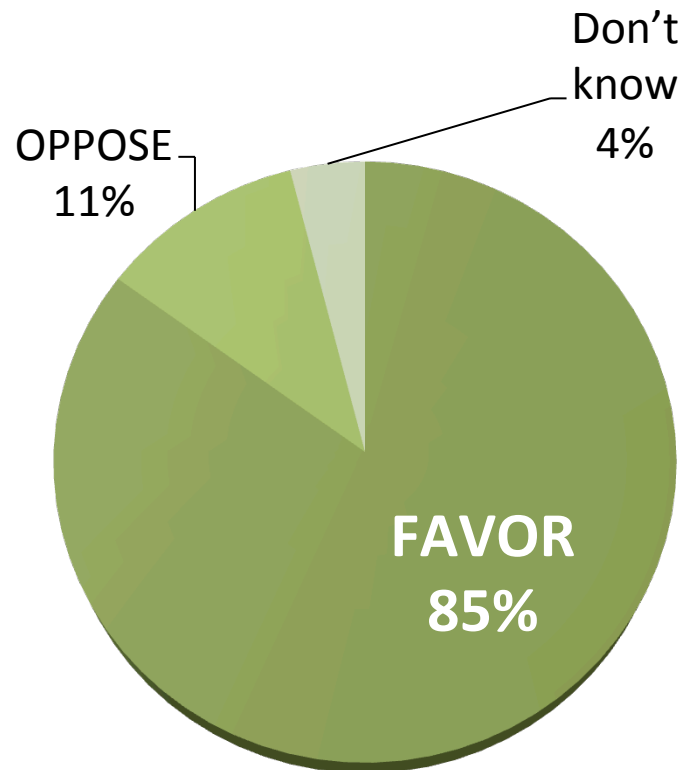
Marijuana Laws – Jail time



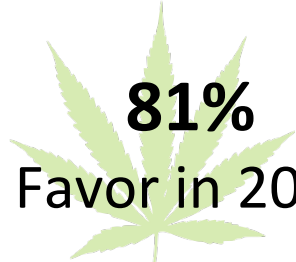
Q. Do you think that adults who are found to possess marijuana for personal use but are not found to be drug dealers should go to jail, yes or no?

Medical Marijuana

2014

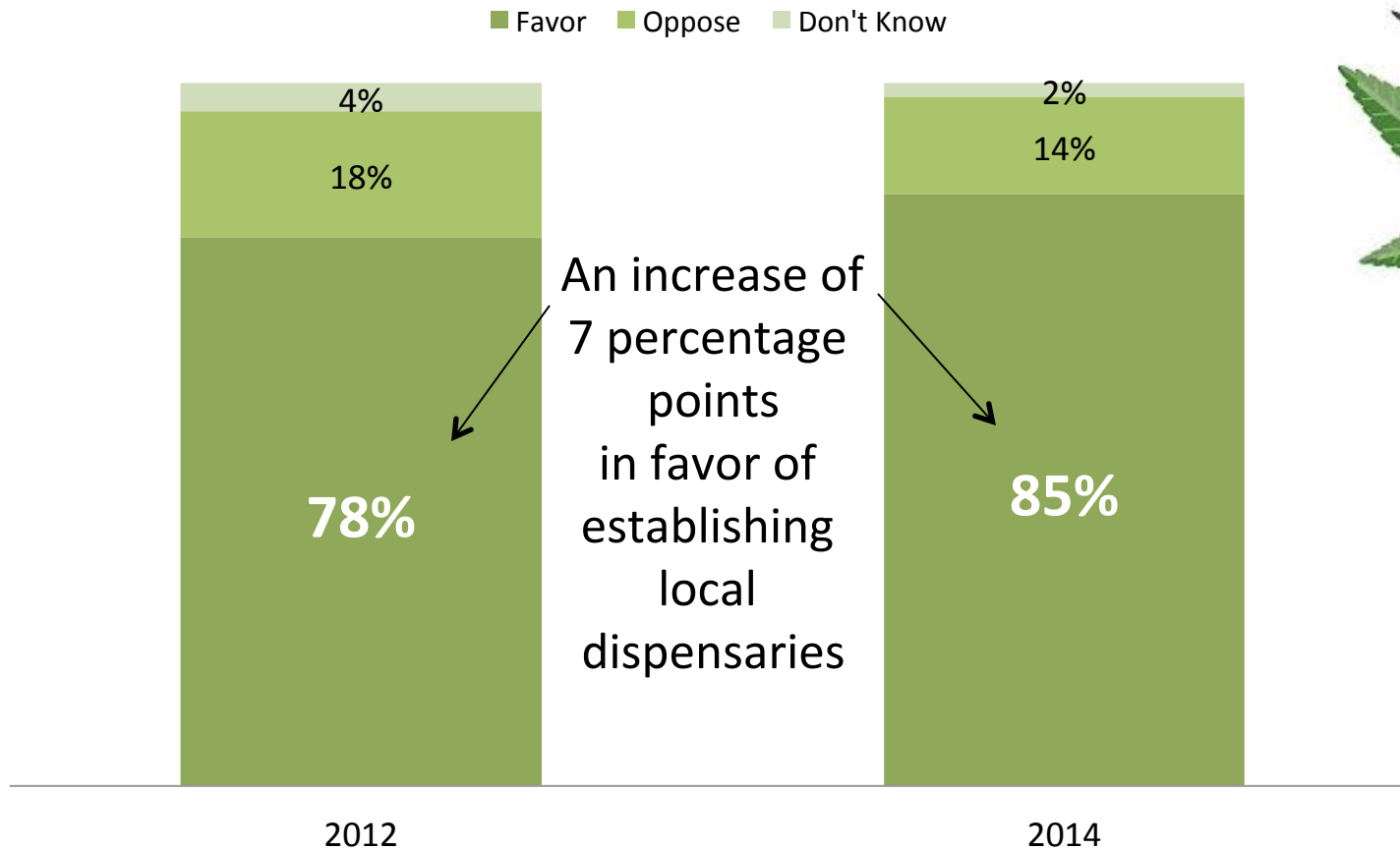


81%
Favor in 2012



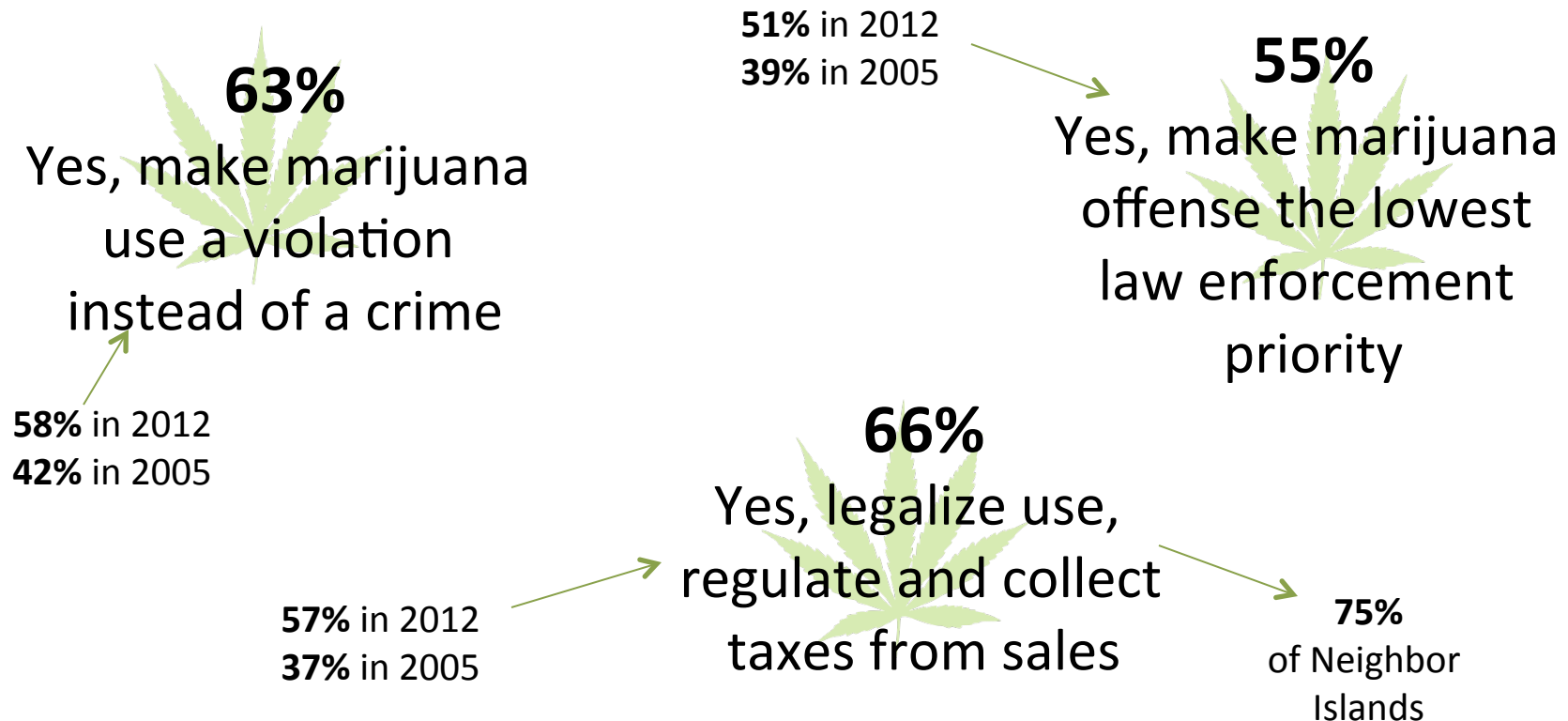
Q. As you may be aware, the Hawaii State Legislature passed a law in the year 2000 allowing patients with terminal or debilitating conditions to possess and consume marijuana if their doctors recommend it. Do you favor or oppose that law?

Medical Marijuana



Q. Even though the use of marijuana for medical purposes is legal in Hawaii, there is no legal way for patients to obtain it except by growing it themselves. Do you favor or oppose some type of tightly regulated dispensary system to provide safe and legal access to marijuana for those registered with the program?

Decriminalization/Enforcement



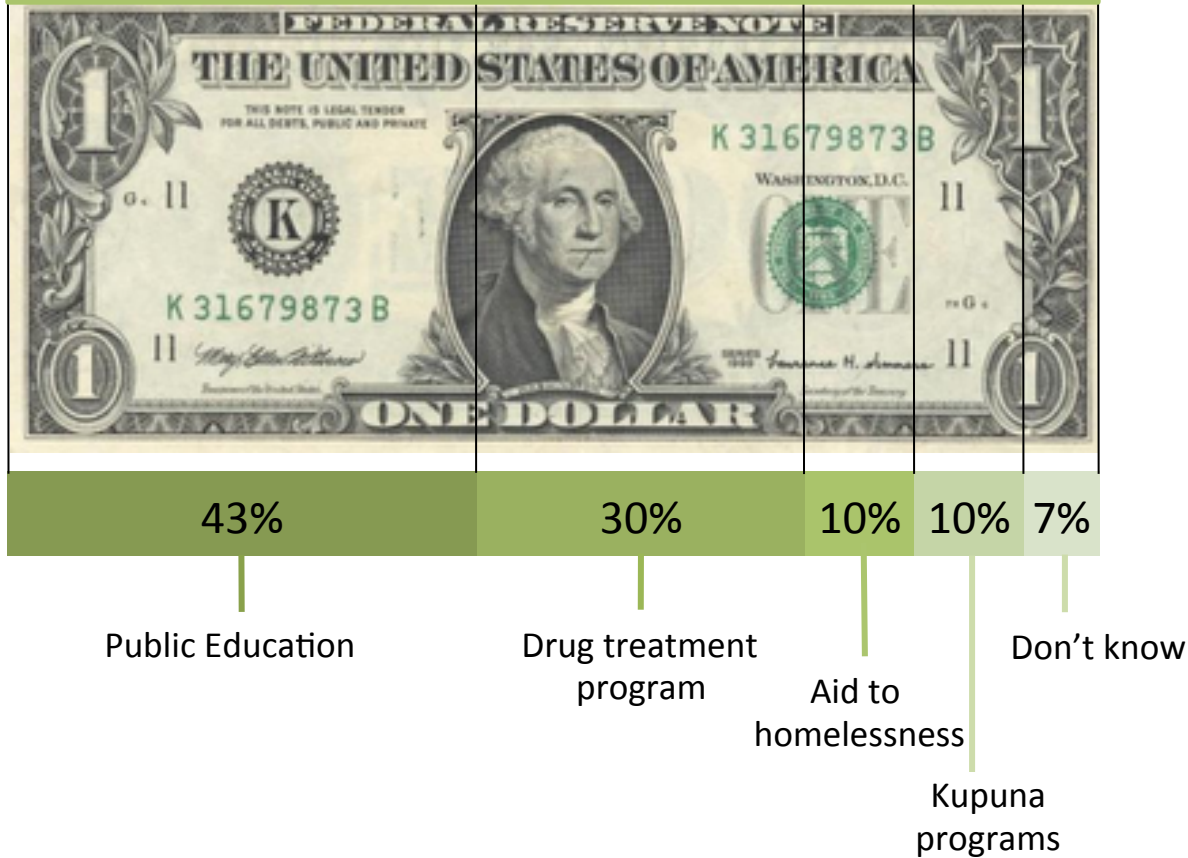
Q. What if Hawaii decriminalized marijuana and made possession for personal use by adults a violation [similar to a parking ticket] instead of a crime for which you can be sent to jail? ...would you vote yes or no?

Q. What if Hawaii adopted a policy to make cases involving marijuana offenses, where the marijuana was intended for adult personal use, the State's lowest law enforcement priority? Would you vote yes or no?

Q. What if Hawaii decided to legalize the use of marijuana by adults and regulated its sale and collected tax money from the sale? ..yes, to tax and regulate or no, to leave marijuana use by adults a crime?

Decriminalization/Enforcement

How would you like tax money to be used?



86%
Yes, in favor
of using fines
for drug
prevention
programs

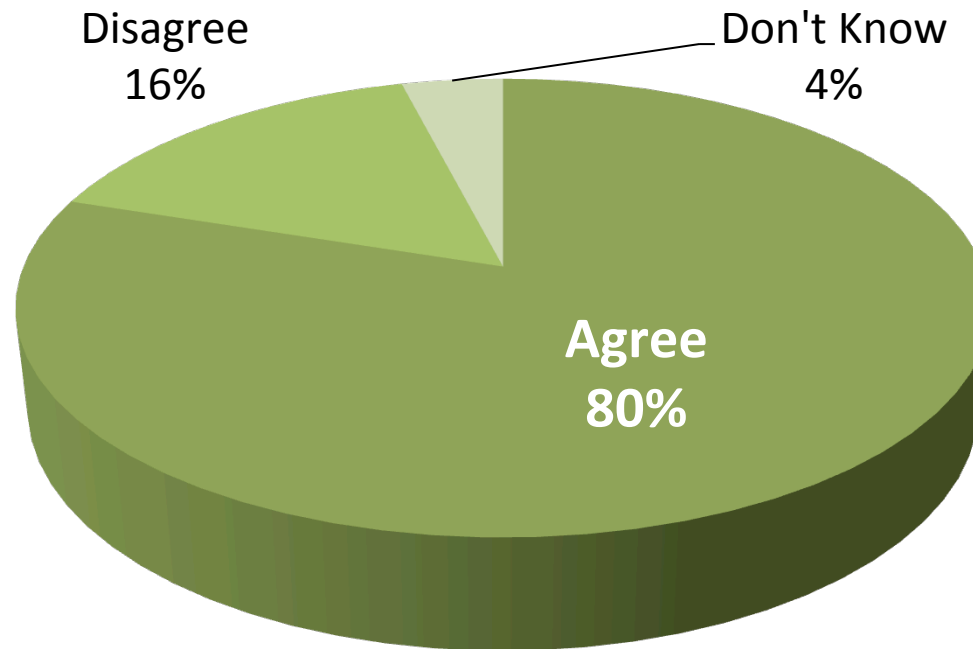
Q. Pretend for a minute that the use of marijuana was legal for adults. For which of the following would you most like the resulting tax money to be used?

Q. And if marijuana use became a violation instead of a crime, would you be in favor or opposed to using the fines collected for drug prevention education?



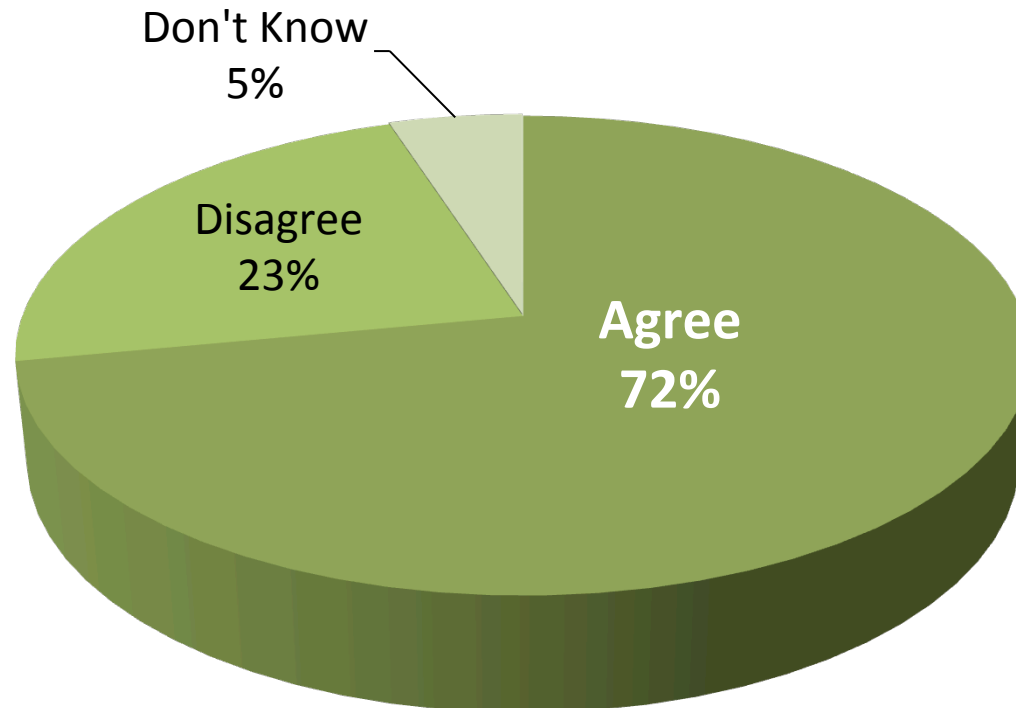
Reasons to Support Change- #1 Argument

“Compared to possession of marijuana, ice and violent crimes are much bigger problems. Our police should spend more time/resources going after violent crime or hard drugs.”



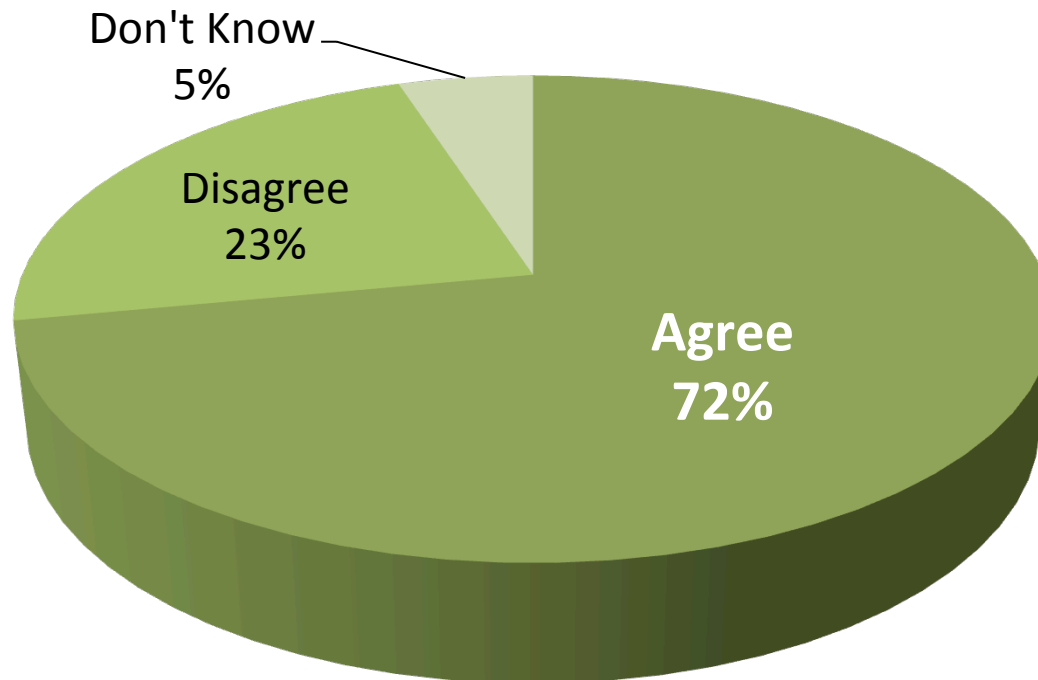
Reasons to Support Change- #2 Argument

“People convicted of even minor drug offenses are barred from getting federal college loans. People who have committed violent crimes, however, are eligible for these loans”



Reasons to Support Change- #3 Argument

“Legalizing marijuana would decrease crime by freeing up police and prosecutors to go after violent criminals”

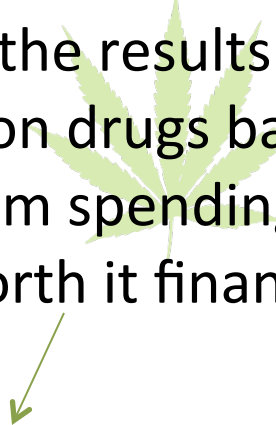


General Perceptions

76%

Yes, the results on the war on drugs based on \$105m spending is not worth it financially

65% in 2012



57%

Yes, feel more comfortable about HI moving forward as with CO & WA

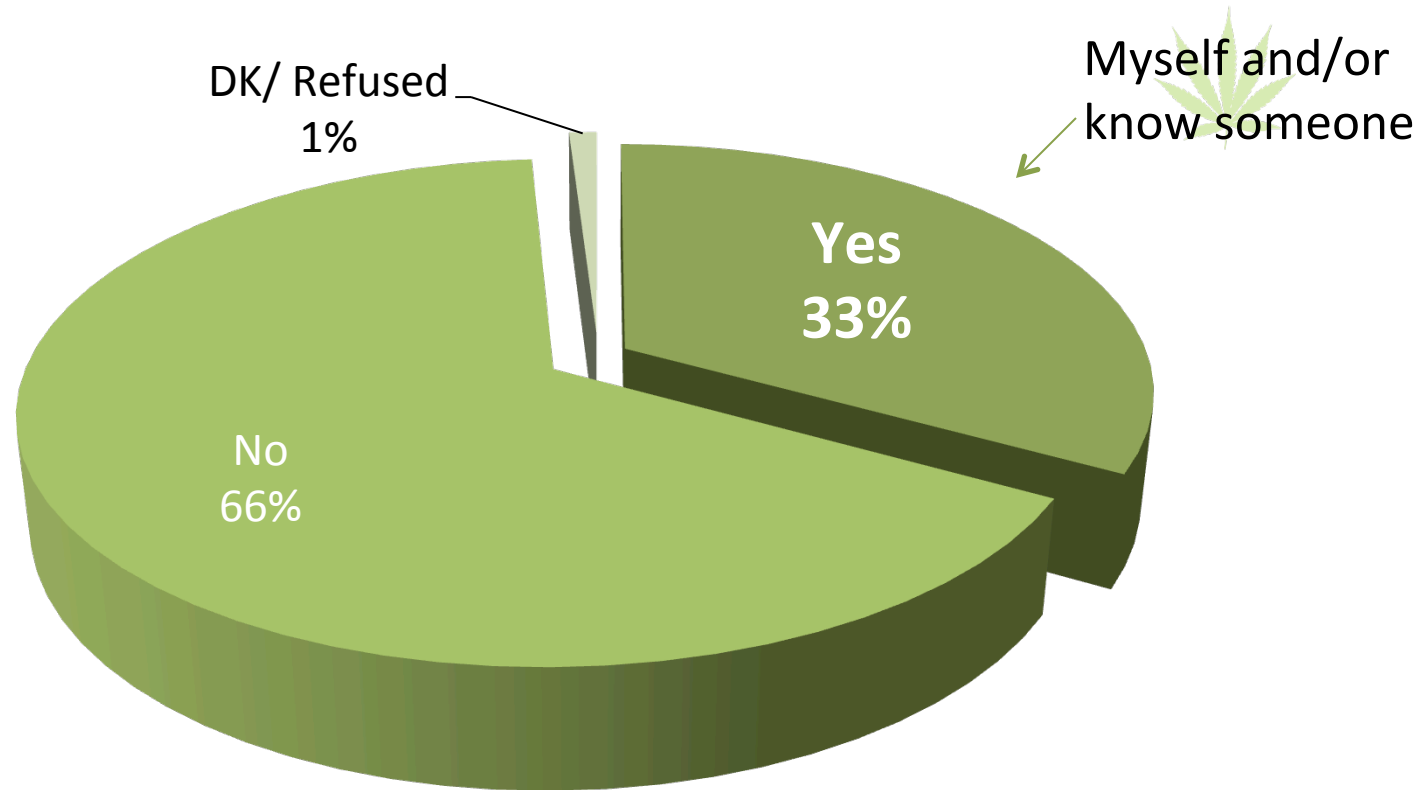


Q. Hawaii's war on drugs costs the state over 105 million dollars each year. Hearing this cost and thinking about the manpower involved, yes or no, do you feel the financial and manpower cost is too high for the results we get?

Q. Yes or no, does the progress made on the issue of marijuana usage in states such as CO and WA make you feel more comfortable about Hawaii moving ahead with changes as well?



Marijuana Exposure



Q. Have you or someone close to you used marijuana for medical reasons?

Respondent Profile

	OVERALL	COMMENTS
SAMPLE		
Oahu	70%	Sample based on population estimates of adults over 18 years of age.
B.I.	13%	
Maui	11%	
Kauai	6%	
VOTING HISTORY		
All	46%	Majority have voted in all or most of the elections held since they've been eligible.
Most	34%	
Just a few	20%	
POLITICAL PARTY		
Democrat	51%	Majority of Hawaii voters identify themselves as being either Democrats or Independents.
Independent	28%	
Republican	15%	
IDEOLOGY		
Liberal	48%	From an ideological standpoint Hawaii voters are evenly split among Liberals and Conservatives.
Conservative	48%	
COLLEGE GRAD	61%	Majority are college graduates.
LABOR UNION	20%	One in five are union members.
LIVED OUTSIDE HI	47%	Nearly half have lived outside the state.
CHILD IN HOUSEHOLD	29%	Nearly a third live with a child under 18.
ATTEND CHURCH	32%	A third attends church on a regular basis.
BORN-AGAIN	28%	1 in 4 considers themselves to be born again
AGE		
18-34	17%	Average age of the registered voters polled was 51.69.
35-49	22%	
50-64	37%	
65+	20%	
ETHNICITY		
Caucasian	28%	Data weighted to reflect population estimates of adults over 18 years of age.
Japanese	28%	
Hawaiian	18%	
Filipino	13%	
Other	11%	
GENDER		
Male	50%	Targeted 50/50 split.
Female	50%	

To learn more about these issues contact:

The Medical Cannabis Coalition of Hawaii

(A Project of the Drug Policy Action Group & American Civil Liberties Union of Hawaii)

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